Mingzhen Li

267-574-1709 • 1 Park Ave, Hackensack, New Jersey 07601• mingzhenli777@gmail.com
https://www.linkedin.com/in/mingzhen-li-0157a61b2/

EXPERIENCE

MENE   **River Edge, New Jersey**
Product Manager   *01/2024 - Present*

- Led structured analysis and prioritization to support **data quality and launch readiness across a large, evolving product catalog,** balancing business impact, operational risk, and delivery timelines.
- Defined **success metrics and decision frameworks** across data accuracy, metadata completeness, and release readiness, improving **launch accuracy by 25%**.
- Owned **cross-functional execution** across engineering, design, operations, and legal to ensure **compliant, reliable system workflows**, reducing post-launch issues by **18%**.
- Drove product optimization through experimentation and iteration, improving **key engagement and performance metrics by 10–15%**.
- Built **analytics dashboards and recurring product reviews** to surface insights, guide prioritization, and reduce **ad-hoc analysis by 40%**.

AMERICAN DENTAL DESIGN   **Philadelphia, Pennsylvania**
Product Operations Specialist   *07/2021 – 01/2024*

- Defined and prioritized product requirements for **complex production systems and workflows**, balancing feasibility, quality, and turnaround time.
- Translated operational insights into **scalable product improvements**, reducing revision cycles by **20%** and improving delivery accuracy.
- Designed and standardized **requirements documentation and QA processes**, enabling repeatable handoffs and improving execution consistency.
- Contributed to **process-level roadmap updates** by identifying workflow bottlenecks and sequencing improvement initiatives.
- Partnered with design, technical, and operations teams to evaluate **trade-offs and execution risks**.

THE PALACE MUSEUM   **Beijing, China**
Product Management Intern   *05/2019 - 08/2020 Summer*

- Conducted **user behavior research across physical and digital product touchpoints** to identify patterns and product opportunities.
- Synthesized qualitative and quantitative insights into structured documentation systems, **accelerating design decision-making** and reducing research review time by **20%**.
- Collaborated with designers and vendors to refine product concepts, ensuring cultural alignment in the product roadmap.
- Supported product updates by synthesizing research insights into clear recommendations that informed broader product decisions.

EDUCATION

HARRISBURG UNIVERSITY OF SCIENCE AND TECHNOLOGY   **Harrisburg, Pennsylvania**
Master of Science in Learning Technology & Media Systems   *04/2022*

TEMPLE UNIVERSITY   **Philadelphia, Pennsylvania**
Master of Fine Arts in Computer-Aided Design & Drafting   *05/2020*

UNIVERSITY AT ALBANY   **Albany, New York**
Bachelor of Fine Arts with Minor in Business Administration   *05/2018*

SKILLS

Product Management & Strategy: Road mapping, Sprint planning, Agile execution, Cross-functional collaboration
Data & Analytics: User research, A/B testing, Tableau, GA, Competitive analysis, Basic SQL, KPI tracking
UX & Optimization: PDP / UX improvements, Information architecture, Wireframing, Usability Testing, Content clarity
Tools & Platform:, Figma, Shopify, Air table, Bright pearl, Jira, SQL (basic), Confluence**,** Product CMS
Other: SaaS, eCommerce platforms, Product operation, GTM execution, Content system